

## OUR BENEFICIARIES AND REACH

57,754

STUDENTS

11

CITIES

486

VILLAGES

625

SCHOOLS

61

COLLEGES

9

RURAL  
YOUTH  
CLUBS



**cmca**  
*spark change*

Transforming the  
young into concerned  
thinking, active  
citizens

[www.cmcaindia.org](http://www.cmcaindia.org)

# HALF YEARLY PROGRESS REPORT FOR The Tobaccowala Foundation

June - November 2019

# EXECUTIVE SUMMARY

CMCA is a 19-year-old non-profit organisation that is a pioneer in Citizenship Education in India. Our mission is to transform young Indians into concerned, thinking and active citizens for an inclusive and sustainable India. We do this by engaging with young people at the grassroots in educational institutions and communities through experiential programmes that impart Citizenship values and Life Skills. Simultaneously, we work towards integrating Citizenship Education into educational policies and practices.

*The collaboration between CMCA and The Tobaccowala Foundation has been successfully spreading ripples of change over the past 5 years, thanks to your constant support and encouragement.*

## Key highlights of the 2 Quarters :

174 students from grade 7/8 reached

CMCA's experiential and interactive curriculum was delivered in 2 schools over a total of 43 classroom sessions across 4 clubs

6 member drives spreading awareness on 4 Campaigns such as Club Launch, Eco Ganesha Campaign, World Democracy Day, and Eco Diwali Campaign.

1 social change and community building action taken by our student

6 workshops conducted for CMCA Club alumni on the topics of Harmony with nature & Personal integrity, Gender and Composite Culture

4 Educators engaged

Both Schools in News-



Helo Mumbai  
Dnsa No. 9 Kan 12 2016



# PROGRAMMES - UPDATE

## CMCA CLUB

Highlights of the CMCA Club programme in the Following schools supported by The Tobaccowala Foundation:

- ▶ Two clubs of Little Flower of Jesus High School
- ▶ Two Clubs of Villa Theresa High School

### IN SHORT

A year-long programme part of the school time-table.

174 Students reached

2 Schools impacted

4 Educators engaged

43 Classroom sessions divided between 4 clubs

1 Action taken by student towards community-building and social change

6 Member drives spreading awareness on civic, environmental and social issues

### A bird's eye view of CMCA's experiential and interactive curriculum

Session Name	Session's Overview	Life Skills Promoted	Completed (Y/N)
Getting Started	Getting to know each other and setting the tone for a democratic classroom	<ul style="list-style-type: none"><li>• Team work</li><li>• Communication</li></ul>	Y
About CMCA and Club Committee Elections	Introducing what CMCA does and the ideas of CMCA Club and ripple effect	<ul style="list-style-type: none"><li>• Team work</li><li>• Critical thinking</li></ul>	Y
Naming the Club and Understanding Change and Development	Setting the foundation of the CMCA Club (the students vote for the name of their club) and understanding <i>change</i> and <i>development</i> through a process of critical reflection	<ul style="list-style-type: none"><li>• Team work</li><li>• Critical thinking</li><li>• Empathy</li></ul>	Y

Session Name	Session's Overview	Life Skills Promoted	Completed (Y/N)
Dosti	Club members correspond and connect with members of a different Club	<ul style="list-style-type: none"> <li>• Critical thinking</li> <li>• Empathy</li> </ul>	Y
Club Launch	The first out-of-the-class activity or campaign conducted by the Club	<ul style="list-style-type: none"> <li>• Team work</li> <li>• Communication</li> <li>• Critical knowledge</li> <li>• Empathy</li> </ul>	Y
Active Learning Cycle	Understanding the active learning cycle and relating it to one's personal life: Plan and Do, Review and Reflect, and Apply. This is done after the Club launch and every campaign thereafter	<ul style="list-style-type: none"> <li>• Empathy</li> <li>• Critical thinking</li> <li>• Problem solving</li> </ul>	Y
Photo Cards on Empathy	Understanding situations and feeling empathy for others with the help of photo cards and stories	<ul style="list-style-type: none"> <li>• Empathy</li> <li>• Critical thinking</li> </ul>	Y
Local Government	<ul style="list-style-type: none"> <li>• Sensitising the students to the role of the public and the government.</li> <li>• Encouraging them to become active citizens by introducing them to local government with the help of local helpline numbers</li> </ul>	<ul style="list-style-type: none"> <li>• Critical thinking</li> <li>• Problem solving</li> <li>• Assertiveness</li> <li>• Communication</li> </ul>	Y
Empathy and Critical Thinking	Shifting the focus from 'active' to 'concerned' individuals through a reflection activity followed by true stories to make students understand the topic better	<ul style="list-style-type: none"> <li>• Empathy</li> <li>• Critical thinking</li> </ul>	Y
In Harmony with Nature	Filling the gap of understanding in interconnectedness among life forms and nature	<ul style="list-style-type: none"> <li>• Empathy</li> <li>• Critical thinking</li> </ul>	Y
Rights and Responsibilities - Securing our Rights	Reiterating that rights go hand in hand with responsibilities and focusing on securing rights using a case study	<ul style="list-style-type: none"> <li>• Critical thinking</li> <li>• Empathy</li> <li>• Assertiveness</li> <li>• Communication</li> </ul>	Y

Session Name	Session's Overview	Life Skills Promoted	Completed (Y/N)
School Profile	Making the students aware of issues they normally miss seeing and helping them analyse them. Findings are then shared them with school authorities to seek solutions	<ul style="list-style-type: none"> <li>• Critical thinking</li> <li>• Creative thinking</li> <li>• Problem solving</li> <li>• Teamwork</li> </ul>	Y
Health and Hygiene	Brushing up on good habits and calling out the bad ones through a group work		Y
Equality and Social Justice	Sensitising the students to inequality based on caste, employment, and gender	<ul style="list-style-type: none"> <li>• Critical thinking</li> <li>• Empathy</li> </ul>	
Cherishing our Diversity and Composite Culture	Encouraging deeper introspection on personal values, attitudes, and practices and how we relate to and manage differences and diversity	<ul style="list-style-type: none"> <li>• Empathy</li> <li>• Critical thinking</li> </ul>	
Cultivating a Social Scientific Temper	Instilling a spirit of enquiry in the students	<ul style="list-style-type: none"> <li>• Critical thinking</li> <li>• Empathy</li> </ul>	
Freedom of Expression	Encouraging students to think and discuss what freedom of expression entails and its importance in current times	<ul style="list-style-type: none"> <li>• Critical thinking</li> </ul>	
Personal Integrity	Encouraging students to see the connection between a nation's integrity and individual and personal integrity and how practice of dishonesty harms the poorer and weaker sections in real and harsh ways	<ul style="list-style-type: none"> <li>• Empathy</li> <li>• Critical thinking</li> <li>• Self-awareness</li> </ul>	
Concluding Session	Sharing the Club's activities through the year with the staff, management, peers, and parents	<ul style="list-style-type: none"> <li>• Empathy</li> <li>• Interdependence</li> <li>• Interrelatedness</li> </ul>	

## 6 Member Drives

Our students conduct drives in their schools and neighbourhoods on diverse topics related to civic sense, environment, celebrating eco-friendly festivals, the rights and responsibilities of a citizen, active citizenship, democracy, local government and so on.

### Club Launch Campaign

In Little Flower of Jesus High School, both the club members had class to class campaign on Change and development for Club Launch and it was well received by students.



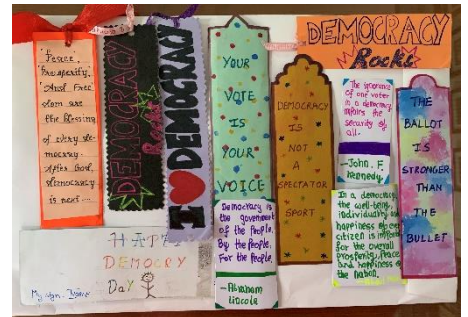
### Eco Ganesha Campaign

Eco Ganesha Campaign was conducted to spread awareness on celebrating the festival in an eco-friendly way. Students made an eco friendly idol from vegetables & clay. Villa Theresa High school had a poster making contest. Prize for the best Posters included a plant and a well done card. It was put on display in Villa Theresa High School. In Little Flower of Jesus High School students immersed eco Ganesha idols in bucket after doing a small Aarti to demonstrate the Concept. It was well enjoyed and well-received by the school.



### World Democracy Day Campaign

CMCA Club members discussed about democracy, rights, responsibility and read the poem on democracy. Students prepared bookmarks and distributed them to Teachers.



### Eco Diwali Campaign

A film on child labour was shown to CMCA club members to sensitize them. Students imbibed the message and put up charts describing how celebrations could be done in an eco-friendly manner, without crackers. Students of Villa Theresa High School stood on both sides of Peddar road holding the Posters on cracker-free and pollution-free Diwali Celebration.



## Positive Callout :

### Street Play - Gateway of India

Students from Little Flower of Jesus High School performed street play on cleanliness and Healthy Living at the Gateway of India on 14th November 2019 at the inauguration of the Clean Harbor Project. It was well covered in media and well received by audience.



## Students taking action towards community-building and social change



Sampurna from Villa Theresa High School made posters on Do not Crackers and put that all over buildings. She convinced people not burst crackers and she felt very proud that with her convincing, people did not burst crackers.

# SPARK WORKSHOPS

## IN SHORT

Hour-long workshops to reinforce ideas from CMCA Club

93 Students reached in Grades 9 and 10  
6 Workshops for 4 clubs

Session Name	Session's Overview	Life Skills Promoted	Completed (Y/N)
Personal Integrity	Encouraging students to see the connection between a nation's integrity and individual and personal integrity and how practice of dishonesty harms the poorer and weaker sections in real and harsh ways	<ul style="list-style-type: none"> <li>• Critical thinking</li> <li>• Empathy</li> <li>• Self-awareness</li> </ul>	Y
Harmony with Nature	Filling the gap of understanding in interconnectedness among life forms and nature	<ul style="list-style-type: none"> <li>• Critical thinking</li> <li>• Empathy</li> </ul>	Y
Gender Equality	Examining gender stereotypes and developing relationships based on equality and respect	<ul style="list-style-type: none"> <li>• Empathy</li> <li>• Critical thinking</li> <li>• Assertiveness</li> </ul>	Y
India's Heritage of Fusion	Introducing India's rich and diverse heritage and appreciating of diversity	<ul style="list-style-type: none"> <li>• Communication</li> <li>• Empathy</li> <li>• Teamwork</li> </ul>	Y





# Impacting the lives of over 50,000 children and youth



To bring CMCA programmes to more schools/colleges, write to us at [vinodini@cmcaindia.org](mailto:vinodini@cmcaindia.org) or call us at 022 2432 0316.



2017 Winner - Leader in  
Volunteer Engagement



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*spark change*



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